

## TEMPLATES:

Templates of all our standard Products are readily available for you to place your artwork in. Please ask your sales rep / client service for them.

## ACCEPTABLE FILE FORMATS:

Adobe Suite CC

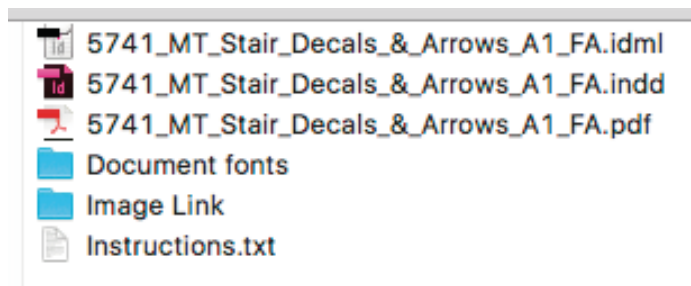
Illustrator, Indesign and Photoshop

- High Resolution PDF files (saved as High Quality)

OR

- Open files are welcome as long as you send with :

- image links, fonts, and print ready pdf



## SUPPLYING OF ARTWORK:

Please supply artwork in the above mentioned file formats.

Please ensure that any images used are in CMYK format and supplied either separately or embedded in the file.

Please make files up to size or at 10% of the final size.

**(IF SUPPLYING FILE AT 10% OF FINAL SIZE, MAKE SURE THE RESOLUTION IS OF MAXIMUM QUALITY - 300dpi.)**

Please note when you require artwork to be cut out to a shape or die cut, please indicate this on your artwork as a separate layer or separate page. You can indicate the di-trace as a magent outline.

## BLEED:

Please kindly supply bleed to all artworks, please take note of various bleed requirements below:

Fabric , Canvas, Wallpaper, PVC, Contravision or Window Vinyl:  
50mm bleed all round

Posters, Decals, PETG, Dibond, Perspex, Corex, Backlit Film:  
10mm all round.

## SPECIAL PRINTING INSTRUCTIONS:

**Spot White Ink:** Please indicate this on a separate page as yellow.

**Die-Cuts:** Please indicate this on a separate page as magenta.

**Scoring / Folds:** Please indicate this in green - this can go on the same page as the die-cut.

## GENERAL & TIPS:

- Please supply us with a colour correct Sherpa/Chromalin proof. We cannot be held liable for any colour variations that may occur if we do not receive a colour correct proof.

- Colour Samples can be supplied upon request.

- All measurements must be provided in millimetres or meters, the width must be first & then the height. (i.e. 2m (W) x 1m (H))

- **Artwork bigger than 5000mm MUST BE supplied at 10% to size at full dpi.**

## FONTS:

Convert all fonts to PATHS.

## COLOURS:

Pantone References are to be supplied where required.

**Please note that CMYK colours are preferred**

BUT Pantone colours can be supplied and we will match colours as close as possible.

Please ensure that all RGB images are converted to CMYK. Please note that there will be a change in colour when converted.

**Please note that due to the nature of digital printing, we cannot print gold, silver or any fluorescent pantones or metallic pantones.**